

MARKETING SOLUTIONS CATALOGUE

RAISING THE STANDARD



RAISING THE STANDARD

Our goal is to provide professional, streamlined visual solutions for all your communication executions. We bring technical knowledge, innovative thinking and a dynamic approach to every campaign or project. Our skills ensure that your ideas are brought to life and delivered with maximum impact.

TURNKEY SOLUTIONS – SAVE TIME AND MONEY!

Our retail catalogue has been specifically developed to remove the hassle of using multiple suppliers, saving you valuable time and money by offering a complete range of display products to handle every aspect of your marketing needs. We give you the flexibility to select what you need as and when you need it.

MODERN COMPANY – TRADITIONAL VALUES

Flagmakers is a leading New Zealand fabric display company with manufacturing plants in Auckland and Wellington. Established over 30 years ago we have reliably supplied leading corporate and major retailers, event organisations, government services and councils with a wide range of solutions and new ideas from print, point of sale to display and retail promotions.

GETTING YOUR PRODUCTS NOTICED

Maximise your sales and profitability by displaying products to their best advantage at the point-of-purchase. We strive to be at the forefront of in-store communications and point-of-purchase solutions; bringing you innovation and expertise from around the world.

STORE DRESSING SPECIALISTS

Dress up your store with our specialised high definition and large format stunning graphical products! See inside the catalogue for a wide range of stunning options.

GET AHEAD OF YOUR COMPETITORS WITH CUSTOM MADE SOLUTIONS

You get the benefit of the latest technologies as a result of our continuous research into new and upcoming retail trends. Talk to us about a custom-made solution for your specific campaigns or permanent store displays.



Tailored Indoor Display

CONTENTS



04 Case Studies



08 Point Of Sale Range



16 Interior Display Range



24 Durapole Flag Display Range



32 Rollup Display Range



40 Poster & Clip Frame Range



46 Footpath Sign Range



55 Bar and Floor Mat Range



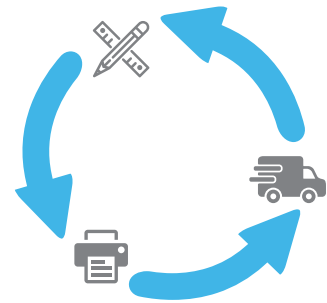
60 Exterior Display Range



66 Hanging and Backlit Range



70 Promotional Collateral



76 Services

Contact Us:

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 Auckland Sales and Marketing Manager: David Sanders 022 027 9308

SEASONAL PROMOTIONS

CHRISTMAS, NEW YEAR, EASTER, MOTHER'S AND FATHER'S DAY PROMOTIONS!

Be prepared with high impact and high resolution collateral for your seasonal promotions. Flagmakers can assist with the design and production of your campaign collateral for very competitive price!



These are representative pictures only

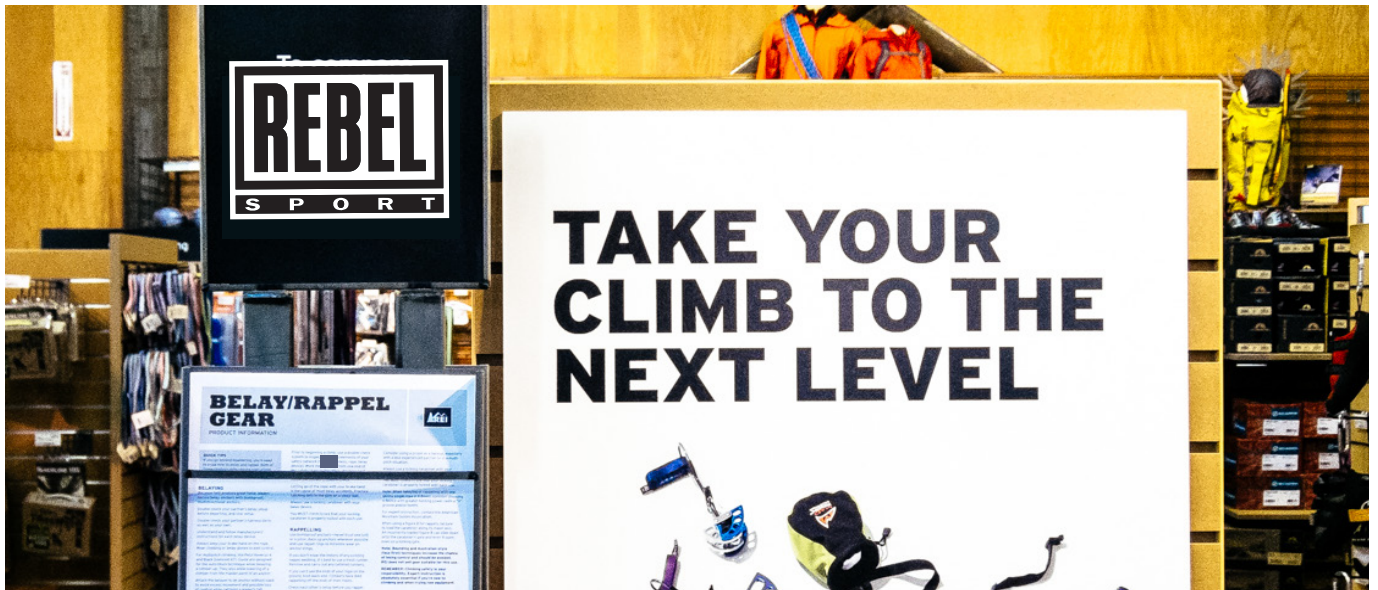
STORE DRESSING SOLUTIONS



COMPLETE RETAIL SOLUTIONS – TAKE THE STRESS AWAY!

Dress your stores and create the festive mood for your customers!

Talk to us about how we can help dress your stores with our wide range of products and solutions.



These are representative pictures only

CASE STUDIES

PAK'nSAVE CASE STUDY

If you have a major product launch or event that you are celebrating, there is no better way to dress up your store both inside and out with a portfolio of products that are co-ordinated to promote the whole store and create a fantastic scene.

Dressing up your store has a huge impact on attracting customers and Flagmakers has the turnkey solution for large scale venue dressing with its large and small format display solutions.



In 2010 Pak'n Save Petone approached us about dressing up their Supermarket for Rugby World Cup 2011. Flagmakers then commenced on a successful project in partnership with the owners of the store in order to make a big impact in the local area where Pak'n Save has a significant profile.

Flagmakers assigned a Project Manager to the project and we commenced the scoping out the project, followed by providing a number of visualisation options created by our Design Studio team. The end result was impressive with articles in local press and a very satisfied store owner.

Two other Pak'n Save's in the region then took up the idea and installed a mix of large format signage and flag products.

The process took nearly 12 months from the first meeting to the final installation. Flagmakers controlled the whole process from design to print and to manufacture and then to installation.

Since then we have completed three other major event Site Dressing Projects with Pak'n Save: namely, the 2012 Summer Olympics, Cricket World Cup 2015 and Rugby World Cup 2015. The range of products supplied has since expanded to products such as bunting, floor graphics and large internal hanging banners along with our innovative self-tensioning banner system.

These projects highlight the capability and resource that Flagmakers has in managing large site dressing projects and the ability to manage successful partnerships with the client and other contractors with its creative and experienced team.



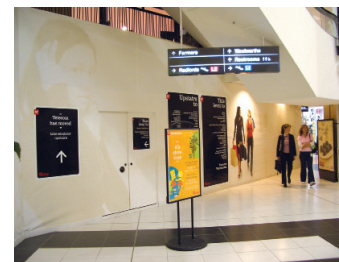
WESTFIELD MALL CASE STUDY

Digitex (specialist arm owned by Flagmakers Ltd) was commissioned at the last minute by the International Mall operator, Westfield in Lower Hutt, to conduct a large site dressing exercise involving large format wall graphics on empty shop fronts and walkways during their expansion phase. The idea was to provide an attractive environment to shoppers so that they were unaware of the empty spaces and construction activity.

The time frame was extremely tight with only two days over the weekend to design and complete the hundreds of metres

of large format graphics. Graphics were supplied and proofed then installation teams worked during the evenings to complete the production and installation of large format wall graphics and other signage products.

Apart from the sheer intensity of the short timelines of the project, the most important facet of this project was how the mall owners, Digitex and the installation contractors worked together to make this happen without any production or installation hitches! Smooth as clockwork, except the clock was ticking very quickly!



1

Point Of
Sale Range

01

Contents

EasyPeel®

I-Dropper®

HangFire®

ShelfBlade®

Poster Display

Desktop Rollup

POINT OF SALE RANGE



EASYPEEL[®]

Repositionable Graphic

High quality vinyl promotional graphic solution

Description

An exciting new product from Europe for bubble free application. No more installation costs for your posters or vinyl graphics! This is the ultimate DIY promotional solution. No specialist installers are required. You can apply these high quality graphics all by yourself saving installation costs.

Recommended Uses

- Retail promotions: on your windows, walls, counters and most other surfaces
- Trade shows: for promoting new products, competitions or just a range of powerful high impact graphics
- Can be used on wood, timber metal and glass and most other smooth surfaces

Features

- Do it yourself! Save time and money!
- Repositionable. You can re-apply this many times
- High gloss and matt versions available
- Floor graphic version available
- Bubble free application

Limitations and Care

Do not apply over painted surfaces

Can be reapplied 3-4 times only



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i – DROPPER®

Quality bunting display solution for retail zones

Description

I-Dropper bunting is the most cost-effective advertising display product for in-store promotions and events. Eye-catching designs combined with movement attracts customers' attention.

Features

- Choice of materials to suit many areas of use
- Durable PVC and fabric outdoor grades, laminated paper grade for interior available
- Custom lengths
- Double-sided or single-sided flaglets
- Square, triangular and rectangular shapes. Other specialised shapes available on request
- Creates a 'zone' for specific production promotions
- Produced by Flagmakers specialist award winning digital printing team

Limitations and Care

Use only as recommended in this datasheet

POINT OF SALE RANGE



HANGFIRE®

High impact shelf flag display solution

Description

High impact shelf flag display solution unique to Flagmakers. Ideal for dressing aisles for high impact promotions or dressing up your store for events.

Features

- Moving 'soft' signage – easy on the eye and more attractive to shoppers than 'hard' signage
- Choice of flag sizes
- Flexible arms preventing damage to display and shelving if bumped
- Brackets fit most common shelf systems. Customisation available
- Clip on and off. Easy to install – just clips into racking and flags simply pull on and off bracket

Limitations and Care

Use only as recommended in this datasheet



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SHELFBLADE®

In-store rigid shelf display system

Description

Eye-catching, slim-line bracket system for retail shelves. Ideal for dressing aisles for promotions.

Features

- Low cost promotional device for in-store promotions
- Can be placed at eye-level
- Easy to install and change out
- Brackets fit most common shelf systems. Customisation available

Limitations and Care

Use only as recommended in this datasheet



POSTER DISPLAY

Standing poster display unit

Description

Promotional poster displays are the solution for high impact visual communication. Grab the opportunity and get your message noticed. Promote your brand and products by using this powerful eye-catching medium.

Features

- Quality brushed aluminium
- Long life inks last many years without fading depending on sun exposure
- Various sizes along with A4, A3, A2, A1, A0
- Ultra High Quality Prints up to 2880dpi
- 4 shades of black ink for perfect black & white prints
- Matt or Satin Media
- Protect your print with a Gloss or Matt Laminate
- Block mounting options available



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DESKTOP ROLLUP

Mini desktop sign solution

Description

Add an element of fun. These mini rollups are a great talking piece and engage the client in a friendly way.

Features

- A4 and A3 sizes
- Printed on satin synthetic film
- Strong base
- Easy, portable setup



2

Interior
Display Range

02

Contents

DropZone®

StepOn®

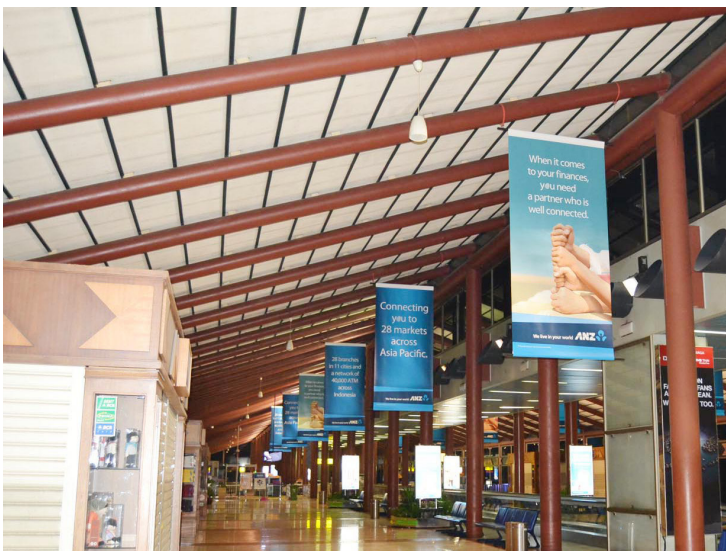
CeeMe®

FrameTex®

MagnaWall®

WaITex®

INTERIOR DISPLAY RANGE



DropZONE®

Reusable retail banner display

Description

Soft double-sided satin banners. Eye grabbing with beautiful graphics. Reusable and long life with a high class look. Ideal for short and long term in-store promotions. Good for full promotion or supplementing promotions using other media.

Features

- Beautiful looking satin fabric
- Re-usable – long life fabric
- Single or double-sided options
- Adjustable eyelets for easy positioning of banner
- Produced by Flagmakers' specialist award winning digital printing team
- Easy to install

Limitations

Use only as recommended in this datasheet

Can be used in outside covered areas but not recommended for outdoor use



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StepON[®]

High definition floor graphics

Description

This is a great short-term, high-impact advertising solution. Ideal for entrance ways to grab shoppers' attention and for specific product promotions. Adds impact to other promotions.

Features

- Non-slip, high definition graphics
- Creates a 'zone' for specific production promotions
- Produced by Flagmakers' specialist award winning digital printing team
- High grab – colour fast graphics resistant to foot traffic and floor cleaning
- Easy removal – no residual adhesive

Limitations and Care

Use only as recommended in this datasheet

Can be used in outside covered areas, but not recommended for outdoor use

Requires specialist installation

INTERIOR DISPLAY RANGE



CeeMe[®] Interior

High definition removable self-adhesive wall and counter graphics

Description

Long-life, high-definition, vinyl graphic for a variety of surfaces. Ideal for long term or short term promotions. Can be used on walls and counters. Adheres to most smooth surfaces.

Features

- High definition graphics
- Computer cut to almost any shape
- Optional gloss lamination or matt lamination for extra protection
- Produced by Flagmakers' specialist award-winning, digital printing team
- High grab – colour fast graphics resistant UV and sunlight for years

Limitations and Care

Use only as recommended in this datasheet

Requires specialist installation



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FRAMETEX[®]

Beautiful tensioned fabric framing system

Description

FrameTex[®] is a beautiful tensioned fabric display solution for your retail or commercial space. It is available in custom sizes and backlit options are also available.

Recommended Uses

- + Retail
- + Commercial spaces
- + Airports
- + Exhibitions

Features

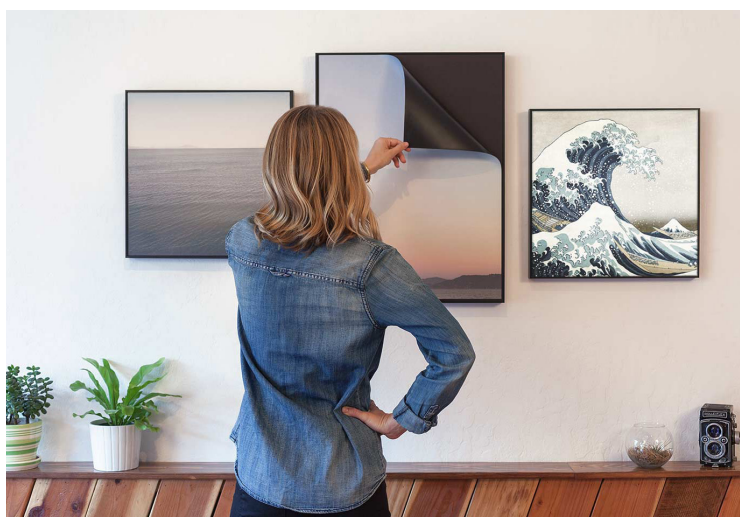
- Superior soft fabric look
- High impact graphics
- No specialist installation fees! Skins can be installed by anyone
- Fully tensioned print produced to tight specifications so no stretch marks or tension lines
- High definition prints
- Intense colour saturation
- Backlit options available

Limitations and Care

Use only as recommended in this datasheet

Interior use only





MAGNAWALL

Magnetic wall graphic system

Description

A magnetic wall system that allows for hassle free replacement of your wall graphics and posters. Save \$\$ on specialist installation costs!

Instantly change the look of your store, cafe, restaurant or premises and create fresh retail environments that highlight new products, themes or seasons.

Recommended Uses

- + In-Store Promotions
- + Change themes
- + Menu Boards
- + Museum Displays
- + Educational Displays

Features

- Change your graphic in seconds
- Anyone can change graphic layers. No expertise required and no installation costs
- Custom sizes to fit your space
- Robust, durable graphic layers
- Magnetic 'layers' can be added. e.g. add promotional stickers over the top of your first layer
- Beautiful prints are available for this media

Limitations

Use only as recommended in this datasheet

Not suitable for exterior use



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Three textures are available:



Sand – Light Texture Classic – Medium Texture Stucco – Heavy Texture

WALTEX[®]

Custom-printed Wallpaper

Description

WalTex[®] is a wall imaging system that allows you to create your own image on your wall. WalTex[®] uses the latest print technology to create any image you want.

This is a truly exciting innovation and our designers can help you create a fantastic image that will completely change the environment you work or live in.

WalTex[®] uses full colour digital printing technology so there are no restrictions on pattern, colour or image.

WalTex[®] is abrasion and scratch resistant.

Features

- Textured Wallpaper
- Range of textures available
- Self adhesive and traditional wet applied versions

3

Durapole
Display Range

03



DURAPOLE® FLEX®

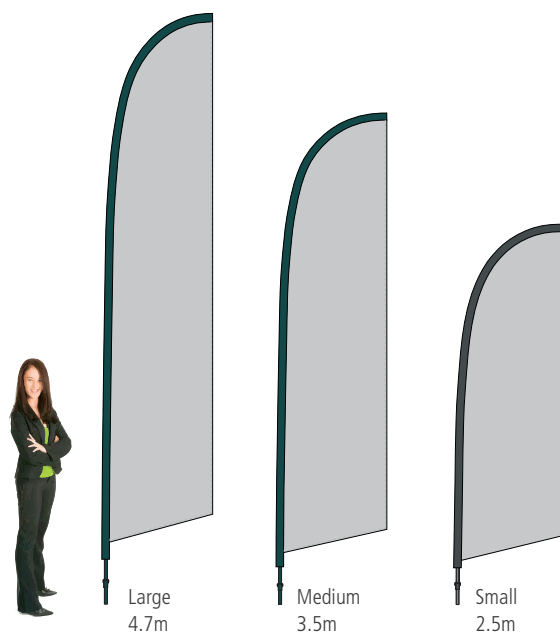
Popular feather type portable flag display

Description

A durable, strong portable display. This is a classic feather shape display for your event or business and comes in 3 sizes. All flags are produced by our award winning print quality production plants in Auckland or Wellington and are designed to withstand NZ's high UV and windy conditions.

Features

- Three sizes available with large area for your logo or message
- Lightweight and portable
- High strength fibreglass poles
- Double-sided options available
- Can be used outdoors and indoors



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DURAPOLE® MAYFLY®

Popular teardrop type portable flag display

Description

Classic teardrop shape built to Flagmakers' high performance standards using all-fibreglass poles. A popular shape for your event or business. All flags are produced by our award winning print quality production plants in Auckland or Wellington and are designed to withstand NZ's windy and high UV conditions.

Recommended Uses

- + Events
- + General business advertising
- + Showrooms
- + Retail
- + Conferences and expos

Features

- Fully tensioned system to display message clearly
- High strength fibreglass poles
- Double-sided options available
- Lightweight and portable
- Can be used indoors and outdoors

Limitations

Use only as recommended in this datasheet

Not suitable for use in high winds. e.g. over 50kph @ height of over 2m



DURAPOLE® SWING®

Rectangular portable flag display for large graphics

Description

Classic swing arm rectangular shape built to Flagmakers' high performance standards. Great surface area to display your message. A popular shape for your event or business and comes in 4 sizes.

Recommended Uses

- + Car yards and Real Estate
- + General business advertising
- + Showrooms & Retail Areas
- + Conferences and expos

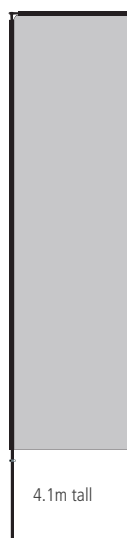
Features

- High strength fibreglass poles and aluminium top arm pole
- Double-sided options available
- 4 different sizes available
- Lightweight and portable
- Can be used indoors and outdoors

Limitations

Use only as recommended in this datasheet

Not suitable for use in high winds. e.g. over 50kph @ height of over 2m



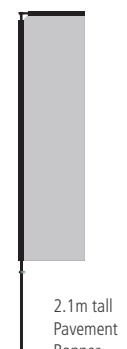
4.1m tall



3.1m tall



2.1m tall

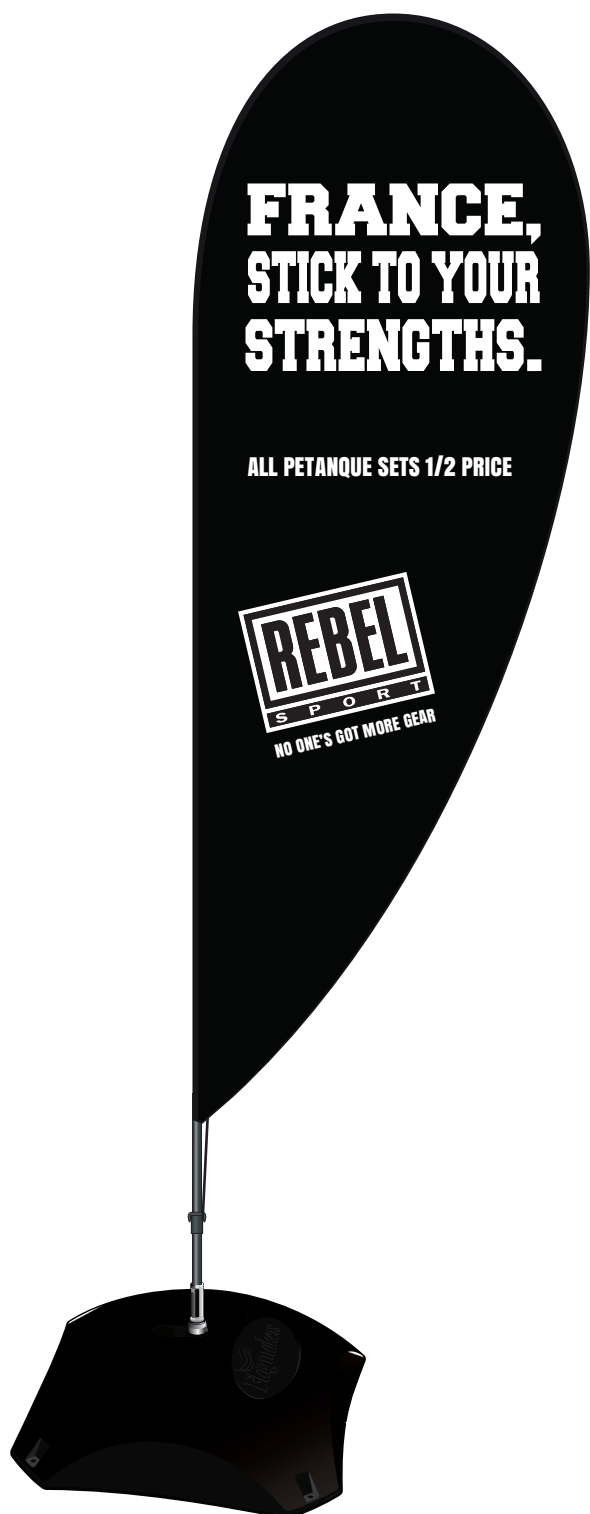


2.1m tall
Pavement
Banner



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DURAPOLE® DRAGONFLY®

Unique fully tensioned large area flag display

Description

Unique shape ideal for drawing attention to your event or business. A unique, fully tensioned banner printed on premium quality fabric.

Recommended Uses

- + Events
- + General business advertising
- + Showrooms
- + Retail
- + Conferences and expos

Features

- One size available with large area for your logo or message
- Can be used outdoors and indoors
- Fully tensioned fabric banner - graphics always displayed clearly
- Lightweight and portable

Limitations

Use only as recommended in this datasheet

Not suitable for use in high winds. e.g. over 50kph @ height of over 2m



DURAPOLE® XT®

Strong extendable flag for large graphics

Description

NZ's most popular display for Real Estate and is ideal for people on the move as it packs down easily and fits into a car boot. All flags are produced by our award winning print quality production plants in Auckland or Wellington and are designed to withstand NZ's windy and high UV conditions.

Recommended Uses

- + Events, Retail & Showrooms
- + General business advertising
- + Car yards
- + Conferences and expos

Features

- Holds flags up from 300mm to 1000mm wide and extends from 1200mm to 3000mm high
- High strength telescoping aluminium poles with robust camlock made in NZ to withstand our tough conditions
- Fits standard flags size of 1.8m x 0.9m
- Comes with a foam buffer to protect your car
- Double-sided options available
- Lightweight and portable



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4

Rollup

Display Range

04

Contents

Rollup Regular
Rollup Traveller
Rollup Prestige
L – Banner Regular
L – Banner Pro
X – Banner Regular

ROLLUP DISPLAY RANGE



ROLLUP REGULAR

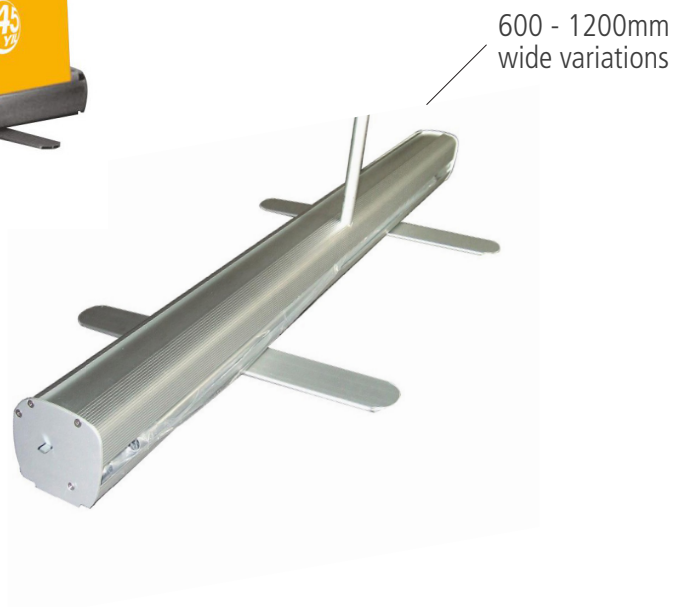
Rollup display ideal for promotions and temporary use


Description

Rollup Regulars are a lightweight retractable rollup display designed for permanent installations and occasional use. The Rollup Regular banner works well in conference rooms to display rooms.

Features

- Cost effective Rollup banner
- Sizes from 600mm to 1200mm wide
- Printed on vibrant satin fabric or synthetic film
- Retractable and easy to transport
- Free padded carry bag



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ROLLUP TRAVELLER

Robust display for regular use

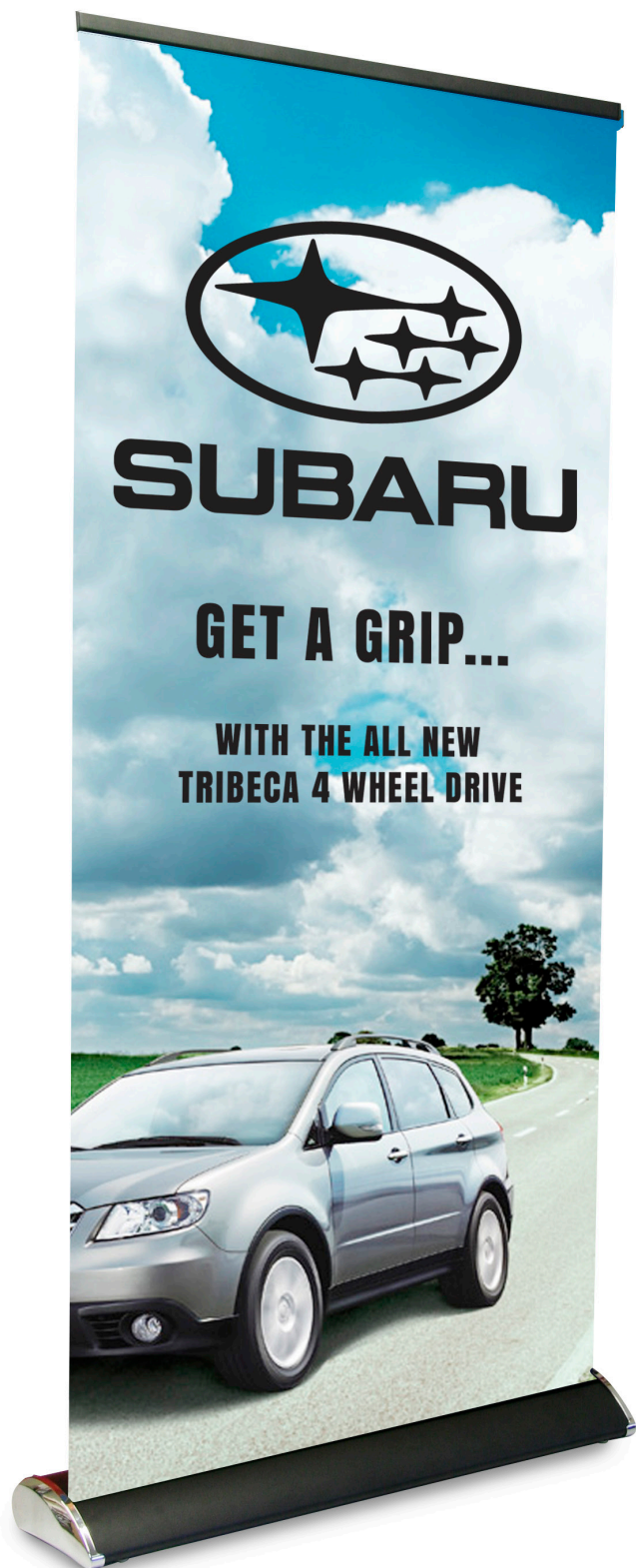
Description

The Rollup Traveller is a sturdy rollup unit designed for regular use and travelling. It is stronger, higher quality plus just as easy for travel. It is available in bigger sizes too for larger applications.

Features

- Heavier construction better suited to withstand the rigours of travelling
- Sizes from 600mm to 1500mm wide
- Printed on vibrant satin fabric or synthetic film
- Retractable and easy to transport
- Free padded carry bag





ROLLUP PRESTIGE

Premium display for that classy look

Description

The Rollup Prestige is a stylish upmarket rollup with a professional and elegant look.

Features

- Elegant design with the option of silver or black base
- Top rail design hides the back pole
- Sizes from 830mm to 1150mm wide
- Printed on vibrant satin fabric or synthetic film
- Retractable and easy to transport
- Free carry bag



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L – BANNER REGULAR

Cost effective permanent display banner

Description

L-Banner Regular is a light weight free standing banner stand with an unobtrusive design to give your prints maximum impact. Free-standing or hang from the ceiling.

Features

- TWO banners in ONE, free-standing or remove the back poles for a Hanging Banner
- Choice of vibrant ice satin fabric or synthetic film prints
- Easy to assemble and easy to transport
- Large 850mm x 2180mm print size
- Under 1kg in weight
- Free carry bag



L-BANNER PRO

Elegant and robust banner display

Description

L-Banner Pro is a versatile premium display with an unobtrusive design to give your prints maximum impact. Easy to assemble in seconds with a weighted base for extra stability.

The L-Banner Pro easily converts to a hanging banner and can attach to a wall with velcro, perfect for trade shows and expos.

Features

- THREE banners in ONE, Free-standing or remove the back poles for a Wall Mounted banner with Velcro or a Ceiling Hanging Banner
- Choice of vibrant ice satin fabric or synthetic film prints
- Easy to assemble and easy to transport
Large 900mm x 2170mm print size
- Only 3.5kg in weight
- Free carry bag

Detailed photo of the stronger stand





X-BANNER REGULAR

Simple cost effect banner display for short term use

Description

The X-Banner Regular is perfect for short term event use or a one off print. This simple free standing unit uses four tension rods that simply hook into eyelets at the corner of your print in an X shape.

Printed to a stunning blackout synthetic film or standard poster paper for high impact at low cost.

Features

- Low cost with high impact
- Choice of print media
- Convenient 650mm x 1650mm print size
- The frame folds down for easy transport
- Free carry bag

5

Poster & Clip
Frame Range

05

POSTER & CLIP FRAME RANGE



CLIP FRAMES

Super easy snap frame system for posters

Description


Clip-frame poster holders make changing graphics in a frame easy. Just snap open the snap-lock spring loaded frame sides to replace your graphic.

Attractive modern appearance with aluminium finish and mitred corners or block corners. Clear matt cover sheets are supplied to protect the graphic or laminated graphics can be used.

Recommended Uses

- Quick and easy to change posters
- Mitre corners or block corners
- Stylish silver anodised finish
- Anti-reflective clear cover
- Mount to walls or suspended vertically
- 30mm profile frame



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LOCKABLE FRAMES

Secure poster frame system

Description

Lockable Poster Frames are suitable for indoor and outdoor use.

Recommended Uses

- Quick and easy to change posters
- Includes poster clips
- Lockable with a key
- 100% Weatherproof
- Stylish silver anodised aluminium frame
- Door-stays to hold the door in place when open
- Four stock sizes A3, A2, A1 and A0



SLIDE FRAMES

Fast change out poster frame system

Description

- Quick and easy to change posters
- Display single-sided or double-sided posters
- High quality satin anodised aluminium frame
- Landscape or portrait
- Hanging loops supplied
- Stock sizes A2, A1 and A0
- Use with our DX wire system
- A4 and A3 table top versions also available



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6

Footpath
Display Range

06

FOOTPATH DISPLAY RANGE



Optional self adhesive vinyl



Strong frame design



Sign inserts directly into base



Built in wheels for manoeuvrability



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Durasign® Rustic

A unique robust crafted Footpath sign

Description

An authentic rustic sign made from quality materials that will make your business stand out. It is very robust and available in corrugated iron and a flat version.

Recommended Uses

Exterior and Interior

Features

- Rimu Colour
- Wooden frame with corrugated iron or flat ACM sign panel
- Has built-in wheels for easy manoeuvring
- Weighted with metal base to prevent sign movement in winds
- Full coverage and cad-cut coverage options
- Quality, rustic look to suit brand requirements
- Double-sided signage for maximum exposure
- Meets most council footpath regulations

Sign Care

Ensure the screw heads are tight to stop frame flexing

Keep clean by washing with light soapy water

Limitations

Durasign® Rustic is recommended only for uses as described above.

Subject to damage in extreme weather conditions.

Not suitable for use in very high winds. e.g. over 50kph



STANDARD FOOTPATH

Cost effective elegant footpath sign

Description

The standard footpath sign includes a sturdy water filled base with great stability in windy conditions. Includes optional wheels for easy movement.

This footpath sign complies with most city council restrictions for footpath signs.

Features

- Panels can be easily changed
- Available with 800mm and 900mm high panels
- Single or double-sided prints
- Water fillable for maximum stability
- Optional wheels for easy transport
- Base also comes in a standard range of colours. Black, Dark Blue, Dark Green, Dark Grey, Light Blue, Light Green, Lime Green, Magenta, Orange, Red, Royal Blue, Teal, White, Yellow



ULTRA SIGN

Stylish footpath sign for heavier use

Description

The ultimate compact pavement sign with a 17kg water filled base for extra stability. Includes optional wheels for easy movement.

This elegant footpath sign complies with most city council restrictions for footpath signs.

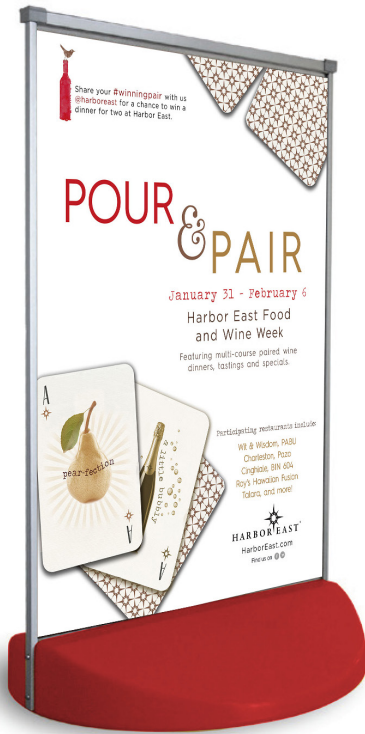
Features

- Smaller footprint than other bases
- Available with 800mm and 900mm high panels
- Single or double-sided prints
- Water fillable base gives up to 17kg weight for maximum stability
- Optional wheels included for easy transport
- Complies with city council regulations
- Stock base colours:
Black, White, Red, Orange, Yellow, Dark Green, Light Green, Royal Blue, Light Blue, Magenta



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PRESENTER A1

Large format poster frame system. Easy change out for promotions

Description

The Presenter is an attractive outdoor double-sided A1 poster holder and footpath sign, the ideal solution when you need high visibility and to regularly change your marketing messages.

Features

- Double-sided A1 poster holder (594mm x 841mm)
- Posters can be changed out easily
- Weather resistant
- Water fillable base
- Anodised Aluminium frame
- Polyethylene base available in a range of 9 standard colours, with the option of custom colours for large runs.
- Service includes poster printing



PROMOTER A1

Waterproof Poster frame system

Description

The Promoter is a weatherproof external double-sided poster holder and footpath sign.

This is the ideal pavement sign when you need to quickly and easily change your messages for promoting short term specials and deals for retailers.

Features

- Posters can be changed out easily - no tools required
- Double-sided A1 poster holder (594mm x 841mm)
- 100% weatherproof
- Unit locks to protect posters
- Includes wheels for easy transport
- Water fillable base
- Stock base colours - White Haze, Graphite, Red, Orange, Yellow, Dark Blue
- Service includes poster printing



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CHALKBOARD

Attractive chalkboard for daily specials

Description

The Chalkboard footpath sign combines the beauty of a footpath sign with the ease and ability to change the display information on the fly. It works great for stores, events and schools.

Features

- Chalkboard or Whiteboard option
- Durable powder coated finish
- 2 sizes available - 600 x 100mm and 800 x 1200mm
- Display messages on both sides
- Black or White panel colours
- Folds for easy storage
- Centre board can be sign written
- Unique locking stay



ADVERTISER A-FRAME

A frame for easy change out of sign boards

Description

The Advertiser is a strong and durable A-Frame sign. The sandwich board comes with a black or white panel which can be sign written.

The frame also has side-rails which allows for a separate board to be inserted making it easy to change messages.

Features

- Easy to insert temporary sign panels
- Designed to last with Stainless steel components
- Durable powder coated finish
- 2 sizes available - 600mm x 900mm and 800mm x 1200mm
- Display messages on both sides
- Folds for easy storage
- Option of Printed or Unprinted with Black or White Panels
- Optional Chalkboard or Whiteboard finish
- Centre board can be sign written



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PIONEER A-FRAME

Classic wooden A-frame signboard

Description

An attractive classic wooden frame that can hold a printed board or a chalk board for writing on.

Recommended Uses

- Distinctive look
- Panels can be interchanged
- Large 580mm x 780mm panel size
- Overall size 740mm x 1020mm
- Panel options include full colour print

7

Floor And
Bar Mat Range

07

Contents

Floor Mats

Bar Mats

FLOOR AND BAR MATS RANGE



FLOOR MATS


Popular, durable and colourful floor mats

Description

Our Floor Mats provide a welcoming and branded image for your business. They are available in two different sizes and can be colour matched to specific values.

Features

- 600mm x 900mm and 1200mm x 900mm
- High quality, long lasting and washable
- Full colour photographic images
- Dye sublimated in Flagmakers Auckland plant
- 100% polyester pill resistant felt with nitrite rubber base.
- Optional scotch guard protection

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BAR MATS

Great for your bar or counter!

Description

High impact, quality branded Bar Mats are a fantastic promotional product to get your message across to customers.

Printed with an outstanding full colour digital print on to a premium, high absorbency, anti-pilling felt, specially designed for wet areas.

Features

- Display your message at point of sale
- Full colour digital print
- High absorbency, anti-pilling polyester felt
- Non-slip Nitrite rubber base
- Washable and reusable
- Standard size 890mm x 250mm

8

Exterior
Display Range

08

EXTERIOR DISPLAY SIGNAGE



ACM SIGN BOARDS

Durable high quality exterior building sign


Description

Sign Boards are a versatile and high impact signage option. Sign boards can be easily removed and reused or replaced.

Typically printed to a light weight ACM board (Aluminium Composite Material) which comes in a range of pre-painted colour finishes including metallic silver.

Features

- Simple one colour to full colour signs
- Permanent or temporary signs
- Range of backing boards
- Range of self-adhesive vinyls to suit application
- Anti – Graffiti Laminate

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CeeMe[®] Exterior

Exterior high definition window graphics

Description

Window graphics are a high impact, cost effective window signage solution which attracts attention.

Printed in full colour on permanent, removable or 'easy to apply' bubble-free self adhesive vinyls, then cut to any shape.

Features

- Full colour printed vinyl stickers
- Long term or short term promotional applications
- Suitable for outdoor use
- Computer cut to almost any shape
- Selection of vinyl including bubble-free self adhesive vinyl for easy application and low-tack adhesive – easy to apply and reposition
- Optional gloss, matt or anti-graffiti laminate available

EXTERIOR DISPLAY SIGNAGE



BANNERSTRETCH®

High definition fabric or vinyl banner skins

Description


High definition, visually stunning indoor or outdoor printed banners. Whether it's one wall or your entire building size is not a problem. Ideal as billboard skins.

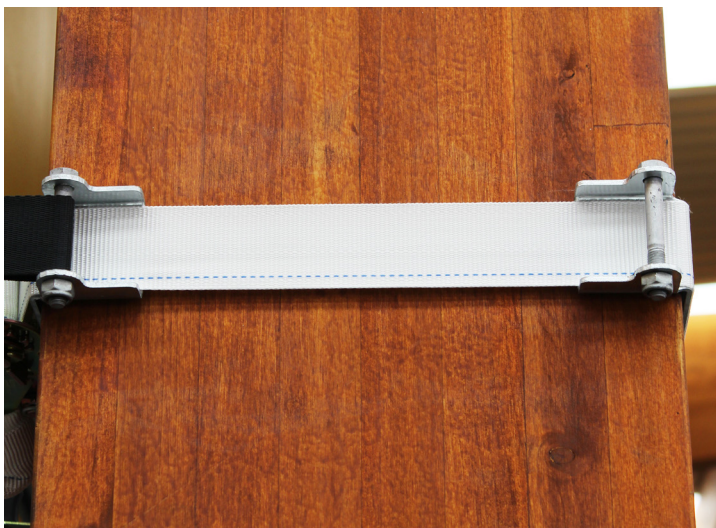
Features

- Cost effective large full colour printing
- Made from tough, strong durable PVC and printed using ultraviolet resistant inks. These prints can withstand some of the harshest weather conditions nature can throw at them
- Almost no limitations in size
- Selection of fabric or PVC materials
- Range of finishing options including eyelets, ropes and welded pockets with poles
- Indoor or outdoor use
- Installation assistance
- Backlit and transparent vinyl grades available

Limitations and Care

Use only as recommended in this datasheet

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SPAN – X[®]

Unique re-useable, non-damaging banner tensioning system

Description

A novel system designed by Flagmakers for tensioning banners between columns that requires no fixings. It preserves the integrity and appearance of columns while enabling large format banners to be tensioned along wide spans. These can be re-used for years to come.

Recommended Uses

- Large venue site dressing
- Retail & Event promotions
- Tensioning PVC or fabric banners between columns
- Internal and External use

Features

- No fixings required
- Self tensioning, custom-made brackets
- Easy to install
- Versatile - will accommodate various column shapes and sizes
- Powdercoated to most colours or galvanised as required
- Brackets can be left in place if desired
- Rubber lined to prevent damage to columns

Limitations

- Site inspection is required to develop correct bracket design
- Columns need to be structurally sound

9

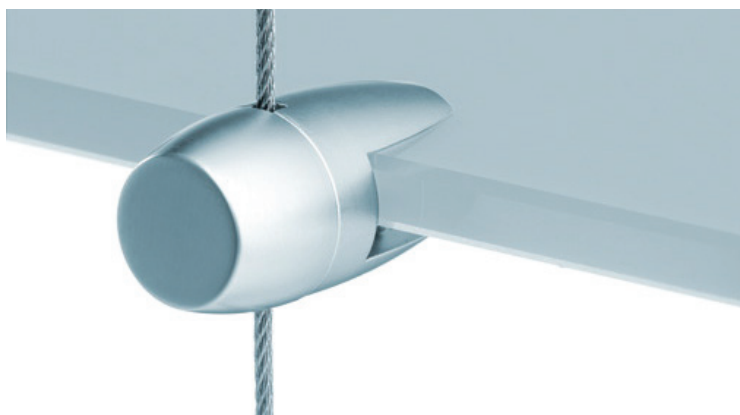
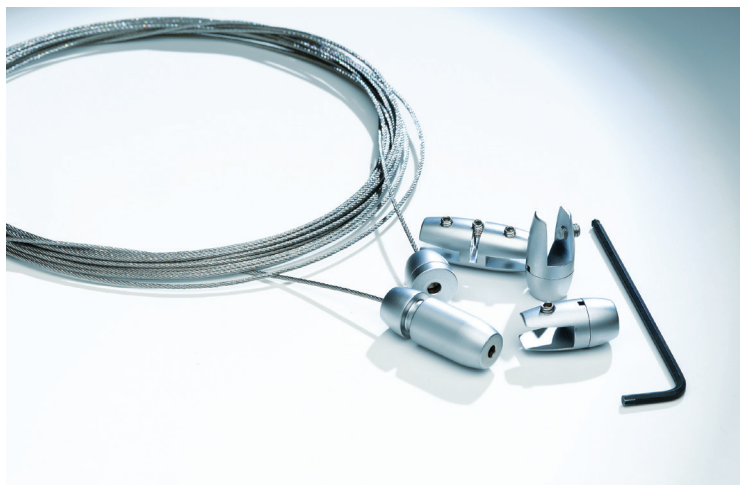
Hanging Systems
and Light Boxes

09

Contents

DX Cable System
Light Boxes

HANGING SYSTEMS AND LIGHT BOXES



DX CABLE SYSTEM

Elegant shelf cable suspension system

Description

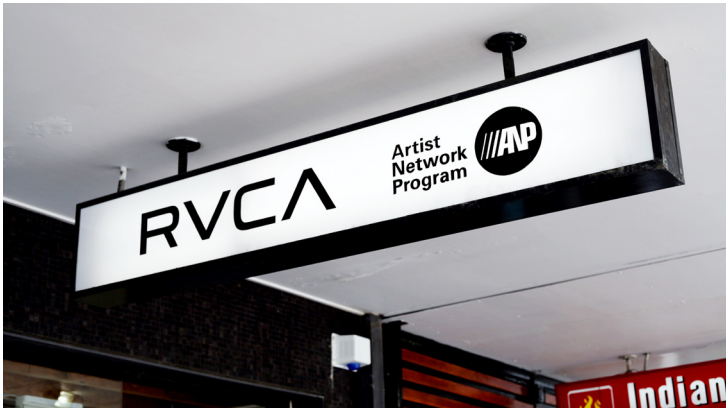
DX Cable Tension System has been designed to cover a vast range of shelf, panel and display installation applications.

All system components are manufactured to the highest standards and finished to enhance your project.

Simple to install, easy to change and versatile enough to be used in almost any application.

Features

- Extremely versatile modular design
- Satin Chrome Finish
- Suitable for vertical boards up to 8-10mm thick
- Combination of wall, floor and ceiling mounts
- Easy to move and change out panels
- Easy to expand for future use



LIGHT BOXES

Illuminate your business with our quality lightboxes!

Description

Mounted under a veranda, off a wall or on a roof, Light boxes work 24 hours a day to promote your business.

Custom made to any size and colour you like with the option of simple one colour or full colour graphic.

Features

- Custom made to size
- Single or double-sided
- Mount under a veranda, off a wall or on a roof
- Optional brackets, feet and support wires
- Supplied fully wired with lights ready to go
- Range of mounting options from hanging signs, wall mounted signs and roof signs
- Installation assistance including timers and daylight sensors

10

Promotional
Collateral

10

Contents

Flyers
Brochures
Stationery
Business Cards

PROMOTIONAL COLLATERAL



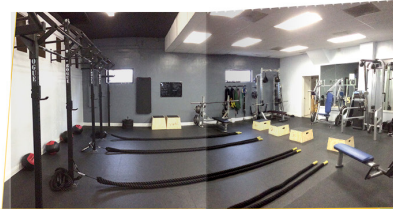
FLYERS

Description

- Single colour or full colour prints
- Single and double-sided printing
- Selection of gloss or matt paper plus cardstock weights
- Optional Folding, Die cutting, Embossing, Foiling



YOUR PERSONAL GYM WITH A LOCAL COMMUNITY
+
GROUP CLASSES
FUNCTIONAL FITNESS
PILATES & YOGA



MEMBERSHIP OPTIONS

iGym
 \$59/mo.

iGym is the standard membership designed for the member who is experienced and has a basic understanding of what they should be doing to safely maximize their health.

- Limited Gym Access
- Limited Class Schedule
- Quarterly Consultation

iGym+
 \$85/mo.

iGym+ membership is designed for people that like to take classes as well as general gym usage. This member is experienced and has goals set. With a set regime and scheduled trainer meetings, this maximizes your health.

iGym+ includes consultation to gear in a target and includes free classes:

- Cardio
- Core
- Strength
- Mobility & Core
- Cardiovascular
- Assessment of Progress
- Nutritional Accountability
- Continuous Coaching to Ensure a Successful Workout

iFIT **BEST VALUE!**
 \$159/mo.

The iFIT Membership includes daily Functional Fitness classes, every gym class offered, plus a fitness plan with set routine. Functional Fitness is a personalized workout in a class setting which results in increased retention and greater efficiency.

- Strength
- Mobility & Core
- Cardiovascular
- Assessment of Progress
- Nutritional Accountability
- Continuous Coaching to Ensure a Successful Workout

INTEGRATED FITNESS
 info@iFITEastSac.com | 916.455.4099

INTEGRATED FITNESS

- CLASSES OFFERED**
- FUNCTIONAL FITNESS
 - CARDIO BOXING
 - PILATES & YOGA
 - PERSONAL TRAINING
 - TRX SUSPENSION TRAINING
 - CYCLING CLASSES
 - SPORTS MASSAGE

iFIT
 FULL SERVICE GYM AND WELLNESS CENTER IN THE HEART OF EAST SAC

Integrated Fitness
 7411 Stoneman Blvd, Suite 100
 Sacramento, CA 95815
 (916) 455-4099 | info@iFITEastSac.com

Gym Hours:
 Monday - Thursday
 Friday - Sunday

www.iFITEastSac.com



BROCHURES

Description

- Single colour or full colour prints
- Single and double-sided printing
- Bi-fold, Tri-fold, Z-fold, Single Open Gate fold, Roll fold, Double Gate fold
- Selection of gloss class or matt paper plus cardstock weights
- Optional Folding, Die cutting, Embossing, Foiling




PROMOTIONAL COLLATERAL



STATIONERY

Description

- Single colour or full colour prints
- Single and double-sided printing
- Selection of gloss or matt paper plus cardstock weights
- Short run digital prints or traditional offset prints
- Optional laminating, embellishments, foiling or embossing

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BUSINESS CARDS

Description

- Full colour personalised business cards
- Short runs to large production runs
- Single and double-sided printing
- Selection of gloss or matt paper plus cardstock weights
- Die cutting and rounded corners
- Fast turnaround, 1-3 days for short runs
- Range of card stocks
- Add a magnetic strip to the back of your card and turn it into a fridge magnet



OUR SERVICES

CONSULTANCY

Our project teams have the skills, expertise and experience to co-ordinate and organise every aspect of your marketing promotion, event or retail rollouts. We consult, advise and liaise with you to achieve a cohesive final look and installation.

DESIGN

We offer two full service studios, one in Auckland and one in Wellington. Work is able to be shared between regions, saving time and money. Fabric substrates and finishing processes are approved by you, while artwork is prepared to meet your brand specifications. We are experts in image manipulation, retouching, finished art and full colour management.

PRINT MANAGEMENT

We manufacture our products in-house and continuously monitor production to ensure perfection. This means greater efficiency, improved accuracy and better turnaround times.

DISTRIBUTION

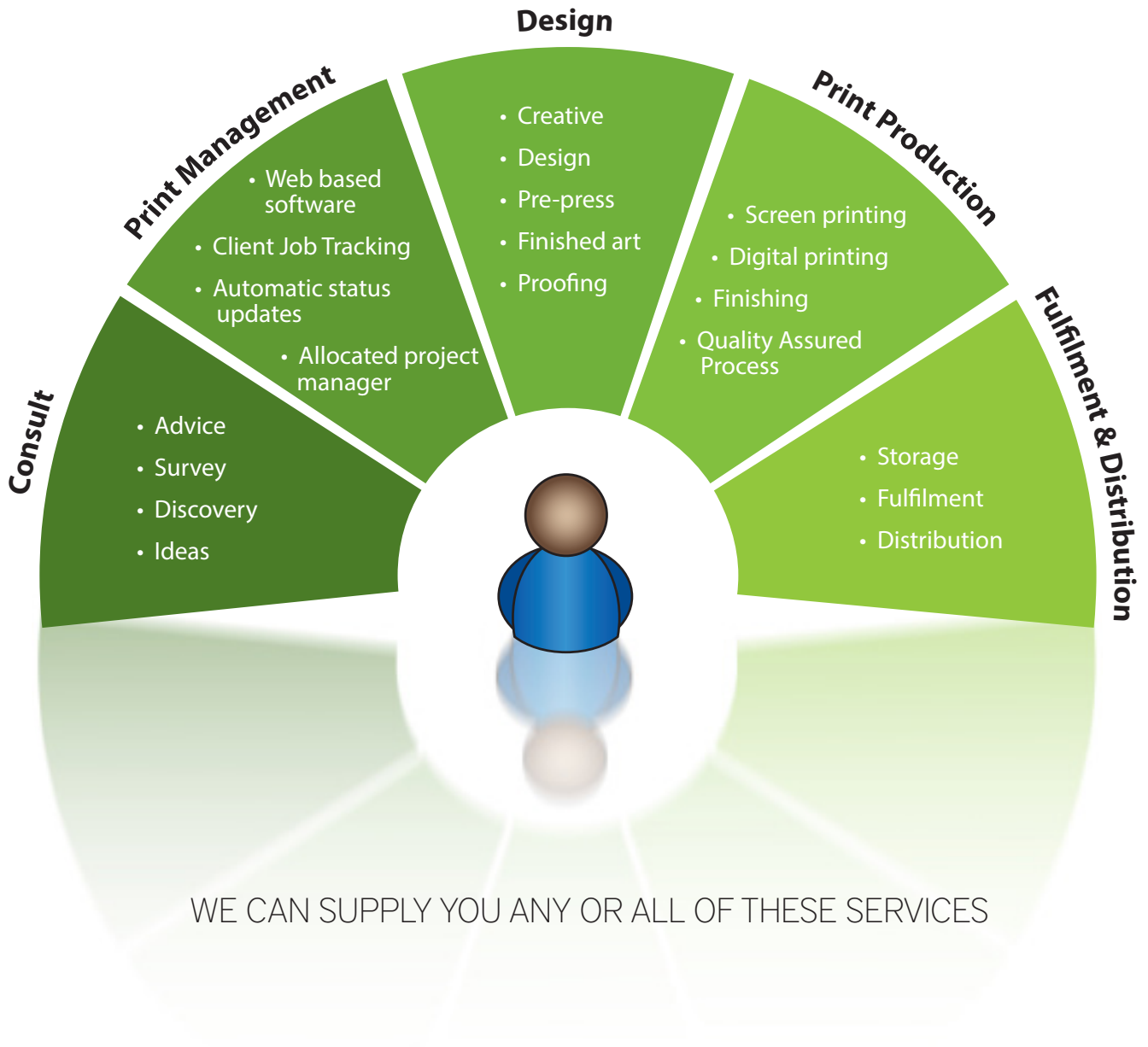
Whether you are rolling out a major sporting event or organising a festival, we will coordinate the transport, paperwork and logistics of getting your project there on time.



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HOW WE WORK WITH YOU - GIVING YOU PEACE OF MIND



PROFESSIONAL DESIGN STUDIO

COST – EFFECTIVE PROFESSIONAL DESIGN FOR YOUR CAMPAIGN OR PROJECT

We offer two full design studios, one in Auckland and one in Wellington. We offer fast and cost effective professional design services from image manipulation, retouching and amendments to campaign design as well as brand development.

Our designers have worked closely on various projects with international and national design agencies such as Saatchi, Clemengers and FCB. Our reputation extends to Warner Brothers who consulted with us on the Lord of the Rings banner designs.



AUCKLAND



WELLINGTON



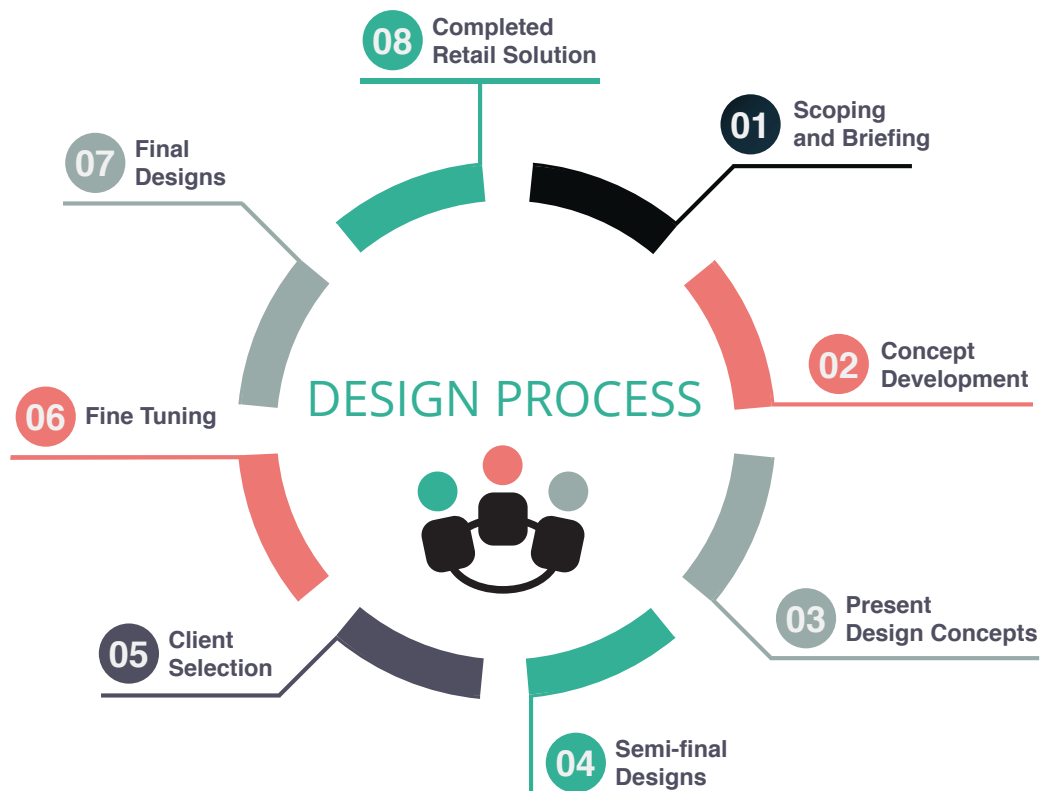
A FEW CLIENTS WE HAVE WORKED WITH

Flagmakers Design Studio creates original art work according to clients' requirements



DESIGN PROCESS

We follow a strict and proven design process that suits particular design scenario





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